



UNIVERSITÄT  
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SAARLANDES



**PUCP**



Universitat d'Alacant  
Universidad de Alicante

## DIES IDC LA 2018/19

# INTERNATIONAL DEANS' COURSE LATIN AMERICA 2018/19

## MODULE 3

PUCP – Pontificia Universidad Católica de Perú

Lima, Perú

## **24 March (Sunday)**

- Arrival of participants

## **25 March (Monday)**

### **8:30 Meeting in Lobby (Hotel Meliá San Isidro)**

Transfer to University

### **9:30 Welcome Address**

Dr. Efraín Gonzales de Olarte, Rector *pro tempore* of the Pontificia Universidad Católica de Perú (PUCP), Prof. Ludger Santen, Saarland University (UdS); Prof. Joaquín Marhuenda, University of Alicante (UA); Tobias Wolf, DAAD & Martin Beaumont, PUCP (Host & DIES IDC LA Alumni)

### **10:00 Introduction & Structure of the Deans' Course Week Programme**

Prof. Ludger Santen, UdS; Prof. Joaquín Marhuenda & Dr. Roberto Escarré, UA

### **10:30 DAAD Alumni Services and DIES Networking Activities**

Tobias Wolf, DAAD

### **11:30 Coffee Break**

### **12:00 Peer Review of SAP I**

Dr. Hugo Burgos, Universidad San Francisco de Quito (USFQ); Dr. Larisa Carrera, Universidad Nacional del Litoral (UNL); Mónica Alatorre, Universidad Las Américas (UDLA). Regional Experts, IDC Latin America Alumni

### **13:00 Lunch break**

### **14:00 Peer Review of SAP II**

Dr. Hugo Burgos, Universidad San Francisco de Quito (USFQ); Dr. Larisa Carrera, Universidad Nacional del Litoral (UNL); Mónica Alatorre, Universidad Las Américas (UDLA). Regional Experts, IDC Latin America Alumni

### **16:00 Coffee Break**

### **16:30 Peer Review of SAP II**

Dr. Hugo Burgos, USFQ; Dr. Larisa Carrera, UNL; Mónica Alatorre, UDLA.

### **17:30 Summary of Workgroups**

Dr. Hugo Burgos, USFQ; Dr. Larisa Carrera, UNL; Mónica Alatorre, UDLA.

### **18:00 Transfer to hotel**

### **19:30 Meeting in Lobby for Welcome Dinner (20:00)**

Restaurante *Museo Larco*, San Isidro, Lima

### **22:00 Transfer to hotel**

## **26 March (Tuesday)**

The aim of Module 3.2 is to provide participants with:

- A coaching session to understand how we may apply the economic theory to the management of higher education. The session does not imply any previous knowledge in economics and will focus on how to apply basic concepts (opportunity cost, asymmetries of information, etc.) to making decisions in higher education institutions.
- A coaching session to develop their diversity management skills. The module takes into account that today's institutions must deal with and provide for a range of different diversities (gender, physical capacity, ethnicities, sexual orientation, background).

Following the training module, participants will be able to:

- reflect on the advantages of using the economic theory for daily decisions at universities.
- understand the challenges of diversity and create an inclusive environment for both staff and students.

**9:00 Topic intro & Presentation of speakers**

Prof. Joaquín Marhuenda, UA

**9:15 *Freakonomics* applied to Faculty Management**

Prof. Joaquín Marhuenda, UA

**11:00 Coffee Break**

**11:15 *Diversity Management***

Prof. José Vicente Cabezuelo, UA

**13:00 Lunch break**

**14:00 Diversity Management**

Prof. José Vicente Cabezuelo, UA

**16:15 Coffee break**

**16:30 PRACTICE**

Prof. José Vicente Cabezuelo, UA

## **27 March (Wednesday)**

The aim is to provide participants with a sense of how to be an excellent 'leader', taking into account the position of responsibility they possess as well as the need for a capacity to direct people and teams. The module will focus on understanding how teams operate, and how leadership should be developed as a skill.

Following the training module, participants will be able to:

- understand the dynamics of teams.
- create a sense of leadership and utilize leadership skills for a better motivation and performance.
- hold more effective meetings and dialogue with work force.

**9:00 Topic Intro**

Prof. Ludger Santen, UdS

**9:20 Leadership Practice I**

Prof. Astrid Fellner & Teresa Amido, UdS (incl. coffee break)

**13:00 Lunch**

**14:00 Leadership Practice II (incl. coffee break)**

Prof. Astrid Fellner & Teresa Amido, UdS (incl. coffee break)

**15:15 LA Deans Experience Sharing in Leadership**

Remarks & Conclusions

**16:00 Personal SAP Feedback**

Prof. Joaquín Marhuenda & Prof. Ludger Santen & Prof. Astrid Fellner & Dr. Hugo Burgos, USFQ & Dr. Larisa Carrera, UNL

## **28 March (Thursday)**

The aim of this session is to provide the participants with the opportunity to reflect about their Strategic Action Plan and to share their experiences.

Participants will be able to see the different approaches used to tackle similar and related subjects, as a result inspiring new strategic thinking and flexible methodologies. In particular:

- Debate the different approaches adopted.
- Share the experience of the alumni in applying the SAP.
- Compare and contrast ideas and plans for improvement.

**9:00 Topic Intro**

Prof. Ludger Santen, UdS

**9:30 SAP: Thematic Focus Session I (Poster Session)**

Prof. Joaquín Marhuenda & Prof. Ludger Santen & Prof. Astrid Fellner & Dr. Roberto Escarré & Dr. Hugo Burgos, USFQ & Dr. Larisa Carrera, UNL & Mónica Alatorre, UDLA

**11:00 Coffee Break**

**11:30 SAP: Thematic Focus Session II (Poster Session)**

Prof. Joaquín Marhuenda & Prof. Ludger Santen & Prof. Astrid Fellner & Dr. Roberto Escarré & Dr. Hugo Burgos, USFQ & Dr. Larisa Carrera, UNL & Mónica Alatorre, UDLA

**13:00 Lunch**

**14:00 Negotiation Strategies**

Mónica Alatorre, UDLA

**16:00 Personal SAP Feedback**

Prof. Joaquín Marhuenda & Prof. Ludger Santen & Prof. Astrid Fellner & Dr. Roberto Escarré & Dr. Hugo Burgos, USFQ & Dr. Larisa Carrera, UNL

**19:30 Meeting in lobby for Farewell Dinner (20:00)**

Restaurant *El Señorío de Sulco*, Miraflores, Lima

## **29 March (Friday)**

The aim of this session is for the participants to showcase the knowledge gathered throughout the course, and share their experiences and development with other participants. The purpose would be to inspire further development. The participants will be able to put in practice the skills gained in the previous sessions, especially in networking.

**10:00 SAP Presentation 1&2**

**11:30 Coffee Break**

**12:00 Wrap Up & Feedback from the Deans**

Prof. Ludger Santen, UdS

**12:30 Closing Speech & Certificates Delivery**

Prof. Joaquín Marhuenda & Prof. Ludger Santen & Prof. Astrid Fellner & Dr. Roberto Escarré & Teresa Amido

**13:00 Lunch & Excursion – Visit to “Centro Histórico” in Lima**

**End of Module 3**