

# 2nd DIES IDC LA Alumni Networking Meeting in Latin America

30-31 March 2019

PUCP – Pontificia Universidad Católica del Perú

Lima, Peru

1<sup>st</sup> Draft

24.01.2019

## Saturday, 30 March 2019

8:00 – 9:00

Registration

9:00 – 9:30

Welcome

Ludger Santen - DIES IDC LA Academic Director & Expert  
"Research Management", Saarland University (Germany)

Joaquín Marhuenda – DIES IDC LA Academic Director & Expert  
"Higher Education Spain", University of Alicante (Spain)

9:30 – 10:30

"7 Editions of DIES IDC Latin America"

(tbc)

10:30 – 11:00

Coffee & Networking Break

11:00 – 12:00

Handbook "Overview of Higher Education in LA" Presentation

Ludger Santen, UdS, Hugo Burgos, Universidad San Francisco de  
Quito (Ecuador), Astrid Fellner & Teresa Amido, UdS

12:00 – 13:00

Alumni Network Presentation

(tbc)

13:00 – 14:30

Lunch

14:30 – 15:30

DAAD

(tbc)

15:30 – 17:30

Working Group: Challenges in the Internationalisation of Higher  
Education in Latin America - What to Do and How?

Moderator: Roberto Escarré, University of Alicante (Spain) &  
Meritxell Calbet, Director of International Cooperation,  
University of Viña del Mar (Chile)

17:30 – 18:00

Summary of the Working Group Results

18:00

End of the Day

20:00

Conference Dinner

**Sunday, 31 March 2019**

*Workshop on Fundraising for Higher Education Institutions in Latin America*

The objective of this workshop is to bring participants closer to the possibilities that exist of Fundraising for Higher Education Institutions, which may be put into practice to address new challenges in Higher Education or the increased demands on advancement professionals. In the first part of the workshop, there will be an introduction to the concept and we will work together to answer the following questions:

- How can I get the resources to implement my ideas?
- What does my individual fundraising strategy look like?
- How do I find the right cooperation partners for my (financial) needs?

The second part of the workshop focuses more on the possibility of cooperation between Latin American and European institutions at an academic level. For this, we will count on with the participation of DAAD and other European institutions who will be relating the possibilities of cooperation through projects and exchanges and the possible financial aid in this respect.

9:00 – 09:15	<i>Keynotes: Workshop on Fundraising for Higher Education Institutions in Latin America</i>  Introduction. Ludger Santen, Uds; Joaquín Marhuenda, UA
09:15– 10:30	<i>Fundraising for Higher Education Institutions I</i>  Roberto Escarré, UA & Meritxell Calbet, UVM
10:30 – 10:45	<i>Coffee &amp; Networking Break</i>
10:45 – 12:00	<i>Fundraising for Higher Education Institutions II</i>  Roberto Escarré, UA & Meritxell Calbet, UVM
12:00 – 13:00	<i>DAAD</i>  (tbc)
13:00 – 14:00	<i>Lunch</i>

14:00 – 15:00	Cooperation between Higher Education Institutions. The case of Spain Joaquín Marhuenda, UA
15:00 – 15:30	Coffee & Networking Break
15:30 – 17:00	Cooperation between Higher Education Institutions. The case of Germany Ludger Santen & Astrid Fellner, Uds
17:00 – 17:30	Closing Remarks & End of the Conference