



DIES – International Deans' Course Latin America: Alumni Conference 2024

15 – 16 March 2024, Guatemala | Universidad del Valle de Guatemala (UVG)

The schedule of this onsite module has been arranged in the **local time** of Guatemala City, Guatemala.

Alumni contributions are indicated as follows:

● Online Teaching | ● Internationalisation | ● Sustainable Development | ● Patenting in HE

DAY 1: Friday – 15 March 2024

08:15 TRANSFER TO UNIVERSITY CAMPUS

Meeting point: Hotel Lobby (Hotel AC Marriott).

Bus transfer to campus UVG.

Building: Center for Innovation and Technology (CIT), Auditorium Dr Carlos Manuel Paisa Andrade.

09:00 WELCOME & OPENING OF THE ALUMNI CONFERENCE

Mr. Thomas Wülfing (Counsellor of the Embassy of the Federal Republic of Germany in Guatemala), Ms. Silvia Stiefermann (Head of Marketing and Deputy Director at Office Mexico City, German Academic Exchange Service – DAAD), M.Sc. María Luisa Durando de Boehm (Academic Vice Rector, UVG), Prof. Dr. Ludger Santen (UdS), and Prof. Dr. Joaquín Marhuenda (UA)

09:30 STRATEGIC ACTION PLAN (SAP) PRESENTATION 1&2

Two participants of edition 23/24 will present their SAP projects. After each presentation, there will be time for questions and answers.

10:30 COFFEE BREAK

Time to stretch your legs & meet the DIES IDC LA Alumni!

11:00 AN ENTIRE VIRTUAL COURSE AS AN “OVA” (VIRTUAL LEARNING OBJECT)



William García, Alumnus 12-13 (Universidad del Cauca – UCAUCA)

11:30 NEW OPPORTUNITIES FOR DISTANCE EDUCATION



María Cecilia Gutiérrez, Alumna 22/23 (Universidad Nacional de Rafaela – UNRaF)

12:00 **TO PHD OR NOR TO PHD**



Pamela Pennington, Alumna 20/21 (UVG)

12:30 **DUAL DEGREE PARTNERSHIPS**



María Alejandra Quintero, Alumna 17/18 (Quality Leadership University – QLU)

13:00 **LUNCH BREAK & POSTER SESSION**

While enjoying lunch, DIES IDC LA Alumni and current participants will have the opportunity to speak with each other about their SAPs and current projects within their faculties.

14:00 **ERASMUS+**

Ms. Gabriela Cáceres Torres (Erasmus+ National Focal Point – ENFP – for Ecuador)

14:30 **DAAD FUNDING PROGRAMMES**

Ms. Silvia Stieffermann (DAAD)

15:20 **COFFEE BREAK**

Time to stretch your legs & meet the DIES IDC LA Alumni!

15:40 **EXCHANGE IN THE IDC NETWORK – SPEED NETWORKING**

Attendees will be required to bring their own institutional up-to-date information. Both Alumni and participants of edition 23/24 will have the opportunity to present study programmes and research stays at their universities with the aim to organise concrete exchange programmes.

17:20 **WRAP-UP**

Prof. Dr. Joaquín Marhuenda (UA), Prof. Dr. Ludger Santen (UdS), Ms. Carolina Madeleine (UA), and Ms. Yaiza Andarias (UdS)

17:40 **HANDOVER OF THE UDS ACADEMIC DIRECTOR**

Ms. Silvia Stieffermann (DAAD), Prof. Dr. Joaquín Marhuenda (UA), Prof. Dr. Ludger Santen (UdS), Ms. Carolina Madeleine (UA), Prof. Dr. Astrid Fellner (UdS), Ms. Yaiza Andarias (UdS), Dr. Mónica Stein (Vice Rector for Research and Outreach, UVG), and Dr. Alejandra Alquijay (Dean of Admissions and Outreach, UVG).

18:00 **TRANSFER TO HOTEL**

Bus Transfer to Hotel AC Marriott.

19:30 **PICK UP FOR ALUMNI DINNER**
Meeting point: Hotel Lobby (Hotel AC Marriott).

20:00 **ALUMNI DINNER**
*Dinner to be enjoyed by all DIES IDC LA Alumni. Restaurant "Hacienda Real".
Special guest: Ms. Katarzyna Geler-Noch (Head of the Educational Department of the Embassy of the Federal Republic of Germany in Guatemala)*

22:00 **TRANSFER TO HOTEL**
Walking transfer to Hotel AC Marriott.

DAY 2: Saturday – 16 March 2024

08:30 **TRANSFER TO UNIVERSITY CAMPUS**
*Meeting point: Hotel Lobby (Hotel AC Marriott).
Bus transfer to campus UVG. Building: Auditorium i100.*

09:15 **INTRODUCTION: TOPIC OF THE DAY**
Prof. Dr. Astrid Fellner (UdS) and Prof. Dr. Joaquín Marhuenda (UA)

09:30 **PROTOTYPING WORKSHOP: TECHNIQUES FOR QUICK IDENTIFICATION OF POTENTIAL PATENTING PROCESSES AND VENTURES**
Cristian Díaz, Alumnus 20-21 (Universidad del Meta – UNIMETA)

11:30 **COFFEE BREAK**
Time to stretch your legs & meet the DIES IDC LA Alumni!

12:00 **INTERDISCIPLINARY COMMUNICATION CAMPAIGN AGAINST VIOLENCE & HARASSMENT**
Francisco Rumiche, Alumnus 21-22 (Pontificia Universidad Católica del Perú – PUCP)

12:30 **INITIATIVES FOR THE SUSTAINABILITY OF EDUCATIONAL PROJECTS**
Julián Montaña, Alumnus 20-21 (Universidad Sergio Arboleda – USA)

13:00 **LUNCH BREAK & POSTER SESSION**
While enjoying lunch, DIES IDC LA Alumni and current participants will have the opportunity to speak with each other about their SAPs and current projects within their faculties.

14:00

ROUNDTABLE: LATIN AMERICAN UNIVERSITIES FACING MODERN CHALLENGES



Maricruz Álvarez, Alumna 12-13 (UVG); Mónica Bonifaz, Alumna 12-13 (PUCP), Cristian Díaz, Alumnus 20-21 (UNIMETA), Francisco Rumiche, Alumnus 21-22 (PUCP), Pamela Pennington, Alumna 20/21 (UVG), Julián Montaña, Alumnus 20-21 (USA), María Alejandra Quintero, Alumna 17/18 (QLU).

16:00

WRAP-UP

Prof. Dr. Joaquín Marhuenda (UA), Prof. Dr. Astrid Fellner (UdS), Ms. Carolina Madeleine (UA), and Ms. Yaiza Andarias (UdS)

16:30

CLOSING SPEECH & FAREWELL CEREMONY

Silvia Stieffermann (DAAD), Dr. Mónica Stein (Vice Rector for Research and Outreach, UVG), Dr. Alejandra Alquijay (Dean of Admissions and Outreach, UVG), Prof. Dr. Ludger Santen (UdS), Prof. Dr. Joaquín Marhuenda (UA), Prof. Dr. Astrid Fellner (UdS), Ms. Carolina Madeleine (UA), and Ms. Yaiza Andarias (UdS)

17:30

TRANSFER TO HOTEL

Bus Transfer to Hotel AC Marriott.
